



The Fourth Annual Peter Makris Memorial Run – Building on a Tradition

When the participants of the 4th Annual Peter Makris Memorial Run start their engines on Saturday, June 12, it will be the “Official” start of the 87th Laconia Motorcycle Week! How proud Peter must be, watching the hundreds of bikers take off around the lake while boaters set off within the Lake, all carrying his memory and his good works forward.

The event started 3 years ago when Peter Makris, the well-known and loved icon of the NASWA Resort passed away far too early for all those around him to allow his memory to fade. An on-going annual “where boaters meet bikers” party at the NASWA took on a new and expanded meaning—The Peter Makris Memorial Run. Since Makris had long been a proponent of the Laconia Fire Department’s Life Saving Fund, with his initial donation of \$5,000 starting the water rescue unit’s first boat and crew, it seemed especially fitting to turn the run into a fund raiser for this ever-ready team. As a privately funded entity of the city’s Fire Department, the Life Saving Team protects the safety of all those who use the beautiful waters of the Lakes Region.

Chief Ken Erickson recalls fondly the day when Makris came to his rescue and he happily supports the run personally and professionally as his department also joins in the effort. The fire and police-escorted run leaves the NASWA Resort after a bountiful breakfast provided by sponsors Fusion Sales Group. This band of chefs makes the event worth the price of admission just for the food served before and after the run! Not to mention the great camaraderie of the ride (with many motorcycle clubs including Makris’ own Marine Corps Leathernecks!), the beautiful scenery and enjoyment of riding the lake without putting your feet down, the fantastic party and music at the NAZBar Beach Bar & Grill afterwards and all the generously donated prizes in the auction and raffle! The party rocks on into the night—and will be sign of things to come at the NASWA Resort for the rest of Motorcycle Week and the summer!

This being the NASWA Resort’s 75th Anniversary and the Beach Bar’s 30th, the celebration will kick into even higher as all the volunteers work to make this “new” addition to the NASWA’s roster its best yet. “We look forward to having Peter’s Run join the traditions at the NAZ, like our 10-year old Land and Lakes Poker Run for Easter Seals and our Bikini Contest, now in its 15th year,” said Cynthia Makris, GM of the Resort, “How perfect to kick off the long-standing tradition of Laconia Motorcycle Week with my father’s run!”

A new tradition began in 2009 when the Makris family decided to add the Easter Seals “Veterans Count” program to the list of beneficiaries of the fund raiser. “My husband was always proud to be a Marine and heartily supported the area veterans’ organizations,” said Hope Makris, the 2nd generation matriarch of the family business. Both Hope and Peter taught their three daughters the business in which they grew up. “We are now hosting the families of the other kids we used to play with here,” says Victoria Makris who together with the oldest sister, Karen, run the guest services and dining operations of the Resort. The family enjoys seeing Peter’s memory and his community activism live on and thank all who have joined in the effort over the past three years to keep Father’s Day event an appropriate tribute to their father.

Sponsors and participants are asked to sign up now to reserve a place in this popular run! Advance reservations are \$40 (\$50 day of the ride) with VIP positions at the front of the pack with VIP parking or dock space for \$60. Sponsorships of varying amounts will earn recognition throughout the biker, boater, resident and tourist publics. Bring out your bike or your boat and start the season off with one of the most anticipated events of the year! Call 603-366-4341 and visit www.naswa.com.

4th Annual Peter Makris Memorial Run

And Ride Around The Lake

June 12, 2010

Registration Form

(Please include all information and please write legibly)



Name: _____

Address: _____ City: _____ State: _____ Zip _____

Day Phone: (____) _____ Email: _____

[] Biker: Passenger Name: _____

[] Boater: Please list all names in your group: _____

Donation: \$40 per person early registration (deadline: June 1) \$ _____
(\$50/person day of event)

VIP: \$60 per person for front of pack, priority docking \$ _____
(NOT available day of event, pre-registration required for VIP)

[] Check Enclosed *(Checks payable to the Peter Makris Memorial Fund—c/o Cynthia Makris, Naswa Resort 1086 Weirs Blvd, Laconia, NH 03246)*

[] Charge Card Type/Number _____

Expiration Date: _____ Sec Code _____

Authorizing Signature: _____

T-SHIRT: Men's L ___ XL ___ XXL ___ XXXL ___ Women's S ___ M ___ L ___ XL ___ XXL ___

Waiver: (MUST be signed to participate!)

"I am riding/boating at my own risk. By signing this form I am stating that I have a proper operator's license and carry appropriate insurance. I hold the NASWA Resort and all sponsors and participants harmless and will hold myself responsible if any accident or injury should occur. I will ride/boat safely and abide by the Team captains instructions and by standard safety rules and regulations."

SIGN: _____ Date: _____

Message about Peter – Commemorative quotes will be assembled and put on the NASWA Website. We appreciate your kind words in Peter's memory:

Thank you for your participation!
Let's rock the Lake in The Naswa's Peter Makris' memory!