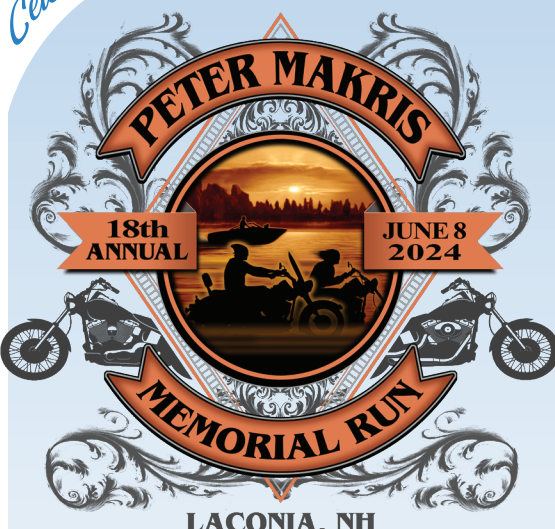


Celebrating **89** Years!



LACONIA, NH

Bikers and Boaters UNITE! Is YOUR Business in?

THANK YOU for your sponsorship!

Please email your logo to Michelle Frahm at mfrahm@naswa.com

Banners must be sent to The NASWA Resort by Monday June 3, 2024 in order to be displayed at The NazBar & Grill.

Let's Rock the Lake in Memory of The NASWA's Peter Makris!

The Peter Makris Memorial Fund
c/o NASWA Resort
1086 Weirs Blvd. | Laconia, NH 03246

Or donate online at: naswa.com/PMMR

The Peter Makris Memorial Run is a 501(c3) non-profit organization and your contribution may be a tax deductible in accordance. Please check with your accountant for details.



18th Annual Peter Makris Memorial Run

Saturday June 8th, 2024

Only at The NASWA Resort!
The Official Kick-Off to the 101ST Anniversary Laconia Motorcycle Week!
Enjoy a beautiful feet-up ride around Lake Winnepesaukee, AND Laps at NH Motor Speedway!



Sponsor Benefits

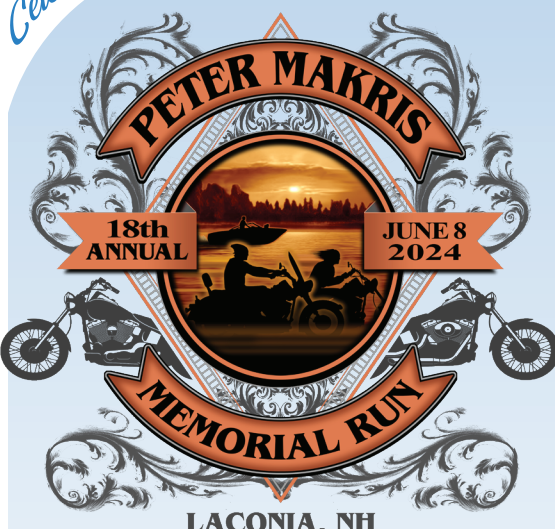


AS A SPONSOR OF THE PETER MAKRIS MEMORIAL RUN YOU'LL RECEIVE:

	\$2,500	\$1,500	\$1,000	\$500
Negotiated items to fit YOUR needs	✓			
Distribution of YOUR promo materials & your banners displayed at NASWA Resort	✓	✓	✓	
Logo listed on all official promotional banners	✓	✓	✓	
Logo listed on all official printer materials including registration forms, sponsorship materials, signage, NASWA.com - logo & link to your website	✓	✓	✓	
Rights to use PMMR logo on your promotional material	✓	✓	✓	✓
Event participation for Guests	10	6	4	2
Banner placement of Event IQ (banners must be supplied)	✓	✓	✓	✓
Name mention in New England Area Public Relations Campaign	✓	✓	✓	



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Sponsor Sign Up YES! I WANT TO BE A SPONSOR OF THE PETER MAKRIS MEMORIAL RUN!

Company Name _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Facebook/Instagram/Twitter Handle _____

Sponsorship Level: \$2500 \$1500 \$1000 \$500

Additional Support for Event: _____

Prizes & Silent Auction Items _____

Check Enclosed Please make Payable to: The Peter Makris Memorial Fund

Charge Card Type/Number _____

Expiration Date _____ Security Code _____ Billing Zip Code _____

Authorization Signature _____

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Send checks and Banners to:
The NASWA Resort | ATTN: PMMR — Michelle Frahm
1086 Weirs Boulevard, Laconia, NH 03246

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